

OSN SADBUN

**Strategic Business Plan**





# INTRODUCTION

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Small businesses, including veteran-owned small business, small disadvantaged business, and woman-owned small business, are a vital part of our economy and help to keep our country the strongest in the world. The Department of the Navy is committed to our country's small business community having the maximum opportunity to participate in the Navy's acquisition program both as prime contractors and subcontractors. It is with this commitment that the Office of the Secretary of the Navy Small and Disadvantaged Business Utilization Strategic Business Plan was written - recognizing that success is achieved with the necessary resources, attitude, and environment.



## SADBU VISION


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The Department of the Navy will embrace the critical role of small businesses in maintaining the strength of our naval capability and the nation's economy by focusing on leadership, teamwork, customer service, and mutually beneficial partnerships.



## SADBU MISSION

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 A dynamic advocacy that provides training, advice, and guidance to ensure quality solutions for Navy and Marine Corps acquisitions and maximizes contracting opportunities to small businesses.



# PEOPLE

**GOAL #1:** The small business specialist at each Navy activity will have the skills, experience, and position in the organization to be the Command's corporate expert on the growth and utilization of our Nation's industrial base.

**STRATEGY 1.1:** SADBUs personnel positioned to leverage the advances of acquisition reform initiatives.

**STRATEGY 1.2:** Develop and maintain a flexible workforce of small business specialists prepared and motivated to provide world-class support.

**STRATEGY 1.3:** Small business specialists become the acknowledged experts on the economic sectors used by the Navy.

**STRATEGY 1.4:** Celebrate success, innovation, and creativity.



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# TEAMWORK

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**GOAL #2:** The SADBUI team will be an essential part of the acquisition team to facilitate small business program consideration in development of all acquisition strategies and business processes to achieve customer objectives.

**STRATEGY 2.1:** Broker viable business solutions to all customers and stakeholders to meet their objectives.

**STRATEGY 2.2:** Forge strategic alliances and optimize synergistic opportunities with organizations that have similar missions or business interests.



# INNOVATION

**GOAL #3:** SADBU team will foster an environment that encourages risk-taking and pursues innovative solutions in support of Small Business Programs.

**STRATEGY 3.1:** Small business specialists take an acquisition leadership role and use risk management tools to support the Small Business Programs.

**STRATEGY 3.2:** Encourage innovative solutions at all command levels to enable support of socio-economic programs.



# DECISION SUPPORT SYSTEM

**GOAL #4:** SADBUs team will access state-of-the-art Decision Support System that will provide professional tools to maximize marketing opportunities and optimize counseling resources.

**STRATEGY 4.1:** Evaluate organization's acquisition process and culture to insert value-added Small Business Program solutions.

**STRATEGY 4.2:** Deploy effective management tools, solutions, and support for pro-active decision-making.

**STRATEGY 4.3:** Analyze all current and proposed acquisition and business legislation, policies, and procedures recommending necessary changes.

**STRATEGY 4.4:** Ensure statutory and regulatory requirements are met and provide guidance in utilizing the opportunities to support the Small Business Programs through the Procurement Performance Measurement Assessment Program and Inspector General reviews.





*Message from the Director:*

*"In the world of procurement for the 21st century small businesses are ready, willing, and able to meet new challenges. The Department of the Navy's acquisition community, in partnership with our Small and Disadvantaged Business Utilization offices and specialists, is creating an environment to ensure we take full advantage of this natural resource - our small business industrial base."*

*Nancy J. Tarrant*

*Director*

*Office of the Secretary of the Navy*

*Small and Disadvantaged Business Utilization*







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